



ENERGY AND SKILLED TRADES Immigration Fair

C A N A D A

EVENT SPONSOR PROGRAM

Elevate your brand's impact by partnering as a **EVENT SPONSOR** of a **CAREER FAIR CANADA, ENERGY** and **SKILLED TRADES** event or **IMMIGRATION FAIR CANADA**, the premier platform connecting candidates with employment and career training opportunities nationwide. Our events offer unparalleled exposure for sponsors. Showcase your commitment to supporting career growth, diversity, and inclusion initiatives in Canada through Event sponsorship.

**Average
audience size
200,000***
per event
sponsorship
campaign
*Total projected
impressions

EVENT SPONSORSHIP can make a tangible difference in the lives and careers of thousands while aligning your brand with our respected industry platform.

EVENT SPONSORS enjoy prominent placement on **EVENT MARKETING**, inclusion in promotional **E-BROADCASTS**, and **NETWORKING** opportunities with your key prospects.

WHAT'S INCLUDED:

GOLD BOOTH MARKETING:

- ✓ Premium gold booth location
- ✓ One 10' x 8' booth space*
- ✓ One skirted table with 2 folding chairs
- ✓ Double co-branded boosted social media campaign

SPONSORSHIP MARKETING:

- ✓ Named as Show Event Sponsor on [organic social media](#) – One post on IG, FB, LinkedIn
- ✓ Named as Show Event Sponsor on [email campaigns](#)
- ✓ Featured Exhibitor Broadcast – priority placement

OTHER MEDIA:

- ✓ Named as [Event sponsor](#) on show page
- ✓ Logo on the show Eventbrite page



BOOTH AND ADVERTISING
INFORMATION
info@careerfaircanada.ca
1.866.536.2606

CAREERFAIRCANADA.CA

MEDIA CLASSIFIED®

EMPLOYMENT
NEWS

Get tickets
eventbrite